

STORE OPENS DAILY AT 9 A. M. CLOSES AT 5:30 P. M.

**SNELLENBURG'S**  
SATURDAY, OCTOBER 30, 1920  
ENTIRE BLOCK—MARKET, 11<sup>TH</sup> TO 12<sup>TH</sup> STREETS

**SPECIAL NOTICE TO CHARGE CUSTOMERS**

In order to induce early shopping and thus relieve the congestion due to the usual rush of the holiday business, we shall charge all November purchases on your December account. But as many of our customers have asked us not to allow their accounts to be carried from one month to another all bills for November purchases will be mailed December 1st, as usual, and those who wish to take advantage of the extended time may withhold payment until January 1st.  
*The Main Thing Is to Do Your Shopping Early*

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# For Our 47th Anniversary Sale Monday, We've Provided A Million Dollars' Worth of Coats, Suits, Dresses, Furs & Blouses for Women & Misses

**At One-Fourth to One-Half Below Prevailing Prices**

*Every Garment the Final Word in Correct Style, Absolutely Brand-New, Sincerely Fine in Quality and Desirable in Every Detail of Fabric and Finish—The "Cream" of the Output of the Leading Manufacturers. And no matter what price you pay—whether \$1.29 to \$169.50—you positively will save 25% to 50%.*

Our Anniversary Sales of Women's and Misses' Wearing Apparel are the standards of value-giving beside which all other events of the sort are measured. But this 47th Anniversary Sale will eclipse even our own best efforts in the past—the most marvelous sale ever launched by this or any other Philadelphia store! Every effort has been made to accumulate huge assortments of new and desirable merchandise; every nerve has been strained to buy this merchandise as advantageously as possible; all profits have been pared down to the barest minimum, with the result that

## THIS IS NOT ONLY THE GREATEST FASHION EVENT AND THE GREATEST ECONOMY EVENT IN PHILADELPHIA—

But we feel safe in assuring you that the prices are the lowest at which such merchandise will be sold anywhere this year!

### THE COATS IN THE SALE

**\$20, \$25, \$29.75, \$35, \$49.50  
\$65 up to \$169.50**

Warm, serviceable sturdy coats for business and everyday wear—swagger models, with becoming collars, belts, pockets and button trimmings. Beautiful fur-trimmed coats of finer fabrics, silk lined, and elaborately beautiful wraps and coat-wraps, superb in line, material, trimming and finish. Splendid assortment of colors. Materials include velour, fancy mixed overcoatings, chevots, velour de laine, chamoistyne, yalama, bolivia, crystal bolivia, silvertone, goldtone, duvet de laine.

### THE SUITS IN THE SALE

**\$15.95, \$19.75, \$25, \$29.75, \$35, \$39.75,  
\$49.50, \$55, \$57.50 up to \$125**

Every kind of suit imaginable, from swagger sports models to the most elaborate two-piece costume suits. The serviceable, the smart, the beautiful—all you'll find here, all in the season's latest styles, colors and fabrics. Materials include tricotine, serge, velour, broadcloth, duvet de laine, yalama, veldyne, chamoisene, wool jersey; plain or trimmed with braid, embroidery, buttons, luxurious furs.

### The Blouses in the Sale

**\$1.29, \$3.95, \$4.85  
\$7.45 & \$9.75**

Every kind of blouse from the smart cotton tub waist to the most gorgeous costume-completing creation of Georgette crepe and panne velvet. Blouses for all needs and all occasions—tailored, trimmed; simple, elaborate. And in all the season's newest suit and costume shades.

### THE DRESSES IN THE SALE

**\$12.75, \$15.00, \$19.75, \$25, \$29.75, \$37.50,  
\$39.50, \$45 up to \$115**

Street dresses, afternoon frocks, formal occasion costumes—every sort of dress wanted by the business woman or the society matron. Fashionable models, tailored, semi-tailored or elaborately designed and executed. Materials include tricotine, serge, jersey, Poiret twill, satin, crepe de chine, georgette crepe, crepe meteor, satin charmeuse.

### The Furs in the Sale

**Georgette Fox Sets, at \$84.50**  
With large, full animal scarfs and canteen muffs with head and tail. Beautifully lined.  
**Taupe Fox Scarfs, at \$48.50**  
Extra fine skins, with large, full brushes.  
**Poiret Fox Scarfs, \$42.50**  
Very beautiful pelts, with large brushes. Finely finished.  
**Black Cat Lynx Scarfs, \$32.50**  
With long, glossy hair and tufted lining. Fine skins.

### Girls' & Intermediates' Coats

**\$10.00, \$14.75, \$19.75,  
\$22.50, \$29.75 & \$35.00**

In velour, silvertone, suede, frostglow, chevots and fine kersey—styles with or without large fur collars; wonderfully good looking! Sizes 6 to 16 years.

**Girls' Rain Capes, at \$1.85**  
Of rubberized fabric—in circular style—serviceable tan shade. Sizes 6 to 14 years.

### Extra-Size Suits, Coats & Dresses

Coats—at \$22.50, \$32.50 and \$42.50

In men's wear coatings—smartly belted and with convertible collars—splendidly serviceable for business or general wear. In beautiful fur-trimmed models of all-wool velour, handsomely lined with silk and in best colorings.

**Suits—at \$49.50 and \$59.50**

Very smart models of Llama cloth, velour, Veldyne, tricotine, silvertone in navy, black, brown, pine needle, taupe and dark green. Sizes 42½ to 58.

Dresses—at \$32.50, \$35, \$42.50, \$59.50 and \$69.50

Beautiful models in handsome crepe-back satin, crepe de chine and satin, in wanted shades of navy, black, taupe and brown. Stunningly fashioned; of finest quality; in styles correct for all occasions. Sizes 42½ to 56½.

### Dresses for Girls & Intermediates

**\$5.00, \$7.85, \$9.95,  
\$13.75 & \$16.75**

Of all-wool serge, wool jersey, French serge, taffeta and satin—most attractive styles for girls of 6 to 16 years, excellent colorings—all of very superior quality.

**Girls' Wash Dresses, \$1.65**  
In fine gingham—plaids, stripes and pretty combinations; excellent quality; smartly fashioned. Sizes 6 to 14 years.

## In the Economy Basement

### Women's & Misses' Suits

**\$16.75 & \$22.75**

Of silvertone, velour, tricotine, serge and jersey, in straight line and rippled models. Styles tailored and trimmed with sealine, opossum, plush or self-material; good-looking fancy linings.

### Women's & Misses' Dresses

**\$6.95, \$15.75 & \$19.75**

Of tricotine, satin, serge and combinations of serge-and-satin. Panel and straight line models; some beaded; some embroidered; some with narrow belts. Extra-size models also included.

### Women's & Misses' Coats

**\$5, \$13.75, \$21.75 & \$24.75**

Of silvertone, velour, heavy mixed coatings, chevots, kerseys and meltons in loose-back and belted models; with trimmings of fur, plush and fur cloths; some styles with large collars of self-material. Lined or half-lined. Extra-size coats included.

### The Furs in the Sale

**Fur Coats at \$52.50**

Of kit brown coney; full size and with bell sleeves and large collars. Belted; beautifully lined.

**Choker Scarfs, \$5.50, \$6.50, \$10.00, \$15.75 and \$18.00**

Of genet, kit and brown fox, and stone marten opossum, brown and natural opossum. Also large animal scarfs of Manchurian wolf and coney, lined with silk; also kit, black and brown coney stoles with pockets and silk linings.

**Black Coney Large Ball & Canteen Muffs, \$2.50 & \$3.50**

### Apparel for Girls & Intermediates

**Girls' Coats—\$4.95, \$5.95 and \$8.95**

Of chevot, melton, velour and silvertone, with collars of fur, fur cloth and kerami—also collars of self-material. Belted styles, lined, half-lined or unlined. Good colors; sizes 6 to 14 years.

**Girls' Tub Frocks, 85c, \$1.29 and \$1.49**

Of gingham and chambray, in pretty plaids, checks and plain colors, trimmed with contrasting colors. Some with embroidery and sashes.

**Girls' and Intermediates' Dresses, \$3.85**

Of serge and corduroy in embroidered, dressy and plain models—some trimmed with silk, some in pretty plaids. Girls' sizes 6 to 14 years; intermediates' sizes 12, 14 and 16 years.

**Girls' Raincoats, \$1.29**

In tan, with plaid hoods.

**Misses' and Girls' Middy Blouses, 55c and 95c**

Of jean, gabardine and linene, in white and colors.

### The Blouses in the Sale

**\$3.95**

Of crepe Georgette—embroidered, beaded and trimmed with heavy laces, also some in smart overblouse effect. Flesh color and suit shades, also extra-size pongee tailored waists included.

**Cotton Blouses at 69c, 79c and 95c**

Voiles, lawns and striped percales; tailored and lace-trimmed; also black waists in the lot.

### Women's & Misses' Skirts

**\$2.69 & \$7.75**

In new plaids and checks, serges and novelty materials; pleated and plain models, also fancy effects and belted styles.